

Learn French | Le Bon Mot | App

Promotional Text, V 2013/06/21

App Name: Learn French Easy | Le Bon Mot

Package Name: at.lebonmot.learnfrench

App Link: <https://play.google.com/store/apps/details?id=at.lebonmot.learnfrench>

App Video: www.youtube.com/watch?v=gj8FgWffMrM&feature=youtu.be

Launch Date: 2013/06/15

App Description:

The app that makes *YOU* smart! :)

★ Learn French wherever you go and love it!

Beef up your vocabulary and grammar with this fun and innovative French language game! The app has been designed by language scientists from La Sorbonne University of Paris to optimize your learning curve.

★ French vocabulary from beginner to advanced intermediate levels: Learn Basics, Travel, Business, Socializing, Food, Dating, Holidays, Shopping & much more!

★ Easy grammar explanations included

★ Exclusive content featuring French culture, history & slang!

★ Native speaker HD Audio for perfect pronunciation

★ 1600+ easy explaining HD images

★ 300 free slides

★ 60 Premium lessons

★ Each premium packs with 300 phrases+exercises for just 3.99 \$

- ★ No Internet access needed - works in train, metro, wherever you go!
- ★ No registration needed - ever!
- ★ We don't collect personal user data.
- ★ Completely ad-free!
- ★ Optimized for Smartphone & Tablet

Instant Testing:

- ✓ Multiple Choice Tests
- ✓ Paper Drag 'n Drop Quiz
- ✓ Find the right word order
- ✓ Find the word (hangman-style)
- ✓ Highly motivational with star ratings and trophies
- ✓ Achievement system

Learning never felt so much fun!

Learn the most important French words and phrases in just about a week without effort & love it!

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Le Bon Mot | French Institute

More than a language.

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